

YUVAAM

V O I C E O F T H E Y O U T H

"India is on the path to creating a new revolution in the world of animation.
The gaming space in India is also expanding rapidly"

- PM Narendra Modi



Empowering Tomorrow

CEO's Message to the Young Readers

Dear Young Minds,



Welcome to this inspiring edition of MyGov Yuvaam! As you flip through these pages, dive into exciting opportunities that shape tomorrow's India. From insights on ancient Indian knowledge systems to game-changing initiatives like ANRF and BioCARE, this issue is packed with avenues to fuel your aspirations. Especially in *Career Avenues*, we spotlight the creator economy—a thriving field where creativity meets career growth.

Read this issue to know about the recent visit of MyGov National Space Day Quiz Winners to the ISRO Campus.

Be it gaming, biotechnology, or space exploration, MyGov Yuvaam is here to guide, inspire, and empower you. Embrace these opportunities, explore, and carve your unique path!

A handwritten signature in blue ink, appearing to be 'Akash'.

Akash Tripathi, IAS
CEO, MyGov

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“India’s Journey to a Brighter Tomorrow”

We are committed to making the youth of India a force that can drive global growth, and that’s why we are heavily focused on education, skill development, research, and employment” - PM Modi at the NDTV World Summit 2024

In his address at the NDTV World Summit 2024, PM Modi highlighted India’s role as a beacon of hope amid global challenges. He emphasized the transformative potential of the youth, stating that India’s demographic advantage positions it as a driving force for global growth.

Key Initiatives for Youth

The PM Shri Narendra Modi outlined significant initiatives aimed at empowering young people. Over the past decade, India has built 350 new medical colleges and

more than 15 AIIMS. Around 8 crore youth have also started their work for the first time by taking Mudra Loan. These efforts reflect a commitment to enhancing living standards and opportunities for the youth.

Education and Employment

The government is prioritizing education, skill development, and research. Recent Times Higher Education and QS World University rankings show that India has made significant strides in research quality, with participation in global academic frameworks increasing substantially.

Aspirational India

The concept of “Aspirational India” was emphasized, where policies are being tailored to uplift the middle class and promote the aspirations of young Indians. The Prime Minister urged that this collective effort will drive the nation towards a prosperous future, underscoring the critical role of youth in achieving this vision.

ANRF Initiatives: Empowering Youth



PM Modi has launched two groundbreaking initiatives under the Anusandhan National Research Foundation (ANRF) that are set to transform career opportunities for India's youth—the Prime Minister Early Career Research Grant (PMECRG) and the MAHA-EV Mission.

PMECRG offers young researchers the opportunity to innovate and contribute to India's growth in science and technology. It encourages early career researchers to explore new ideas, push the boundaries of knowledge, and drive India's journey to becoming a global leader in scientific excellence.

MAHA-EV Mission focuses on the electric vehicle (EV) sector, aiming to develop critical EV technologies like batteries, power electronics, and charging infrastructure. This initiative will not only foster domestic innovation but also create new jobs and career paths for the youth.



International Conference on Ancient Indian Knowledge Systems organized by IIT Guwahati

IIT Guwahati hosted the “Unraveling Indian Knowledge Across Asia (UNIKAA) 2024” conference from 3-5 October 2024, attracting scholars, students, and young professionals from India and beyond. Focused on connecting ancient Indian knowledge with modern practices, the event emphasized the relevance of traditional wisdom in addressing contemporary challenges.

Participants from countries like Bangladesh, Bhutan, Indonesia, Malaysia, and the USA joined discussions on topics ranging from Ayurveda and yoga to mathematics, astronomy, and artificial intelligence. Experts highlighted how ancient teachings can contribute to solving modern issues, such as healthcare advancements and environmental sustainability.

Shine Bright: Nominate for Rashtriya Vigyan Puraskar 2025



The Rashtriya Vigyan Puraskar (RVP) is a prestigious initiative of the Government of India to honor exceptional contributions in science, technology, and innovation. Administered by the Council of Scientific and Industrial Research (CSIR), it recognizes individuals and teams through awards in various categories, promoting excellence and inspiring future generations.

The GoI invites nominations for the Rashtriya Vigyan Puraskar 2025, celebrating extraordinary contributions in science and technology. With awards for lifetime achievements, distinguished work, and young talents, this is your chance to shine! Submit your nominations online till November 17, 2024.

Boost Your Career in Biotechnology with BioCARE Programme

The Biotechnology Career Advancement and Re-orientation (BioCARE) Programme by the Department of Biotechnology (DBT), Government of India, empowers unemployed female researchers to advance in Biotechnology. This initiative offers first-time extramural research funding, enabling women to re-enter the scientific profession. Focus areas include

Animal, Plant, Medical, and Environmental Biotechnology, as well as Bioengineering. It's a great opportunity to kickstart a scientific career in India!

Yuva Sangam Phase V

The Ministry of Education has launched the registration portal for Phase V of Yuva Sangam, part of the Ek Bharat Shreshtha Bharat initiative. This program aims to foster connections among youth from different States and Union Territories in India. Young individuals aged 18-30,

India's Gaming Industry

A Booming Future for Youth

"THERE IS A BIG EMERGING MARKET FOR GAMING AND WE CAN COME UP WITH NEW TALENT IN THE SECTOR"

- PM Shri Narendra Modi

India's gaming landscape is rapidly evolving into a dominant force globally. With a young, tech-savvy population and affordable mobile data, the stage is set for explosive growth. The Indian online gaming market, valued at INR 33,000 crore in 2023, is expected to reach INR 66,000 crore by 2028, growing at a CAGR of 14.5% as per From Sunrise to Sunshine report by PwC

Global Opportunities



As the global gaming revenue expands from USD 219 billion in 2019 to a projected USD 503 billion by 2028, India stands to gain immensely. By 2028, the Asia Pacific region is expected to account for 54.4% of global gaming revenues, highlighting India's potential in this vibrant ecosystem.

Job Creation & Innovation

The gaming industry is set to generate an additional 2–3 lakh jobs in the coming years. The real money gaming sector

alone saw revenues of INR 16,500 crore in 2023, fueled by the rising popularity of skill-based games. Casual gaming is also booming, with a projected CAGR of 21.6%.

Investment and Development

Global investors have pumped in USD 2.8 billion over the last five years, igniting growth and opportunities. To maintain momentum, India needs to focus on developing unique intellectual properties, enhancing user experiences with cutting-edge technologies, and nurturing a skilled workforce through specialized education.

The Time is Now!

The Indian gaming industry is on the brink of transformation. By embracing innovation and promoting responsible gaming, India can establish itself as a global powerhouse in online gaming. For youth, this is an exciting time to dive into a vibrant and rewarding field. Let's get gaming!

Upholding Your Fundamental Duties

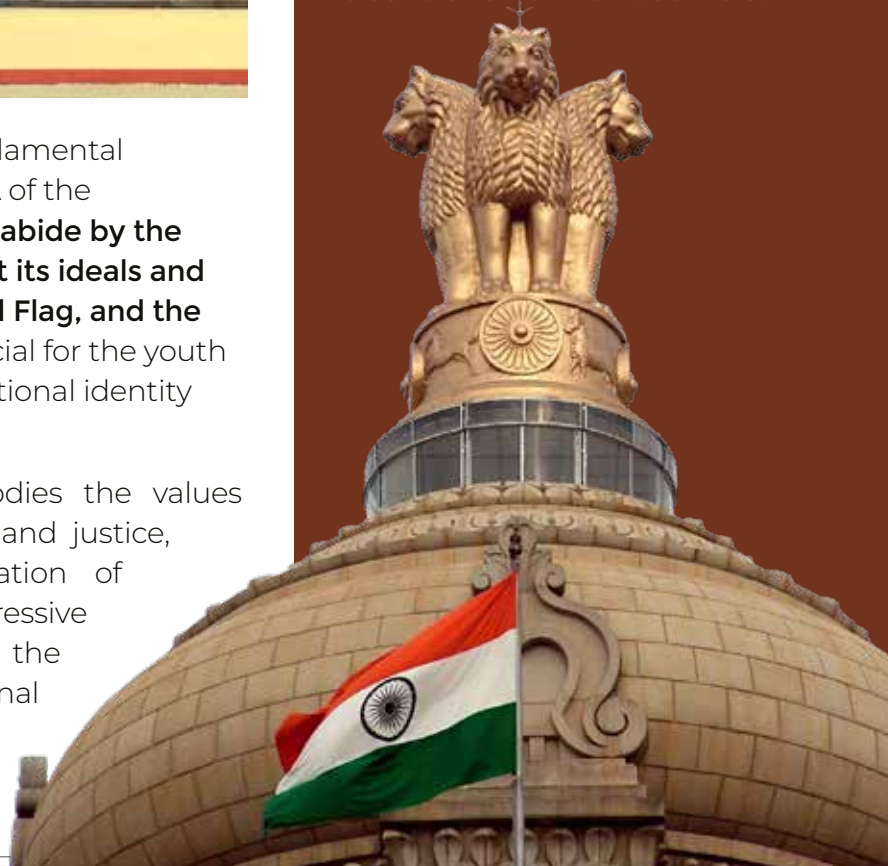


Understanding the Fundamental Duty (a) of the Article 51A of the Indian Constitution - **“To abide by the Constitution and respect its ideals and institutions, the National Flag, and the National Anthem”** is crucial for the youth as it fosters a sense of national identity and responsibility.

The Constitution embodies the values of democracy, equality, and justice, which are the foundation of a peaceful and progressive society. By respecting the National Flag and National

Anthem, young citizens express their commitment to these values, symbolizing unity and pride in India’s rich heritage.

For the youth, this duty is not merely about formal adherence but about embracing the principles that guide the nation’s development. It instills a sense of discipline, civic responsibility, and respect for the diversity that defines India. In a globalized world, understanding and upholding these values ensure that the younger generation remains connected to their roots while contributing meaningfully to the country’s future. By fulfilling this duty, youth play a vital role in strengthening the nation’s democratic fabric and sustaining the vision of an inclusive and harmonious India.



India's Generative AI Boom

According to Nasscom's report "India's Generative AI Startup Landscape 2024," the Indian GenAI startup ecosystem has exploded, with a 260% growth to over 240 startups in just 18 months. Significant funding and revenue increases reflect rising maturity, as innovative applications and emerging hubs expand nationwide.

Global Reports



Jump in Manufacturing Sector Jobs

According to MoSPI, employment in India's manufacturing sector surged from 1.72 crores in 2021-22 to 1.84 crores in 2022-23, marking the highest growth in 12 years!

MyGov Saathi's Exclusive Visit to ISRO



In a historic moment for India's space exploration, 23rd August 2023 was officially declared as National Space Day by Prime Minister Narendra Modi, following the successful landing of Chandrayaan-3 on the southern pole of the Moon. To commemorate this significant achievement, MyGov organized the National Space Day Quiz, providing an unparalleled opportunity for citizens to deepen their engagement with India's space sector.

Out of the lakhs of participation, the top 100 winners were given the exclusive opportunity to visit the Indian Space Research Organisation (ISRO) at Sriharikota. The visit, which took place on 23rd October 2024, offered the winners a rare behind-the-scenes look at India's leading space research institution.

The winners were provided with an opportunity to interact with P. Gopi Krishna, Group Director, Management Systems Area, SDSA SHAR and other experts, who offered valuable insights into the workings of the space sector and India's ambitious space missions. They also visited the Master Control Centre, and 'Launch Pads 1 and 2'. This immersive experience offered them a deeper understanding of the precision, dedication, and science behind India's space success.

The winners of the National Space Day Quiz expressed immense enthusiasm, describing the visit as a “once-in-a-lifetime opportunity” to witness the brilliance and dedication that power India’s space achievements.

The government’s efforts, embodied in initiatives like this quiz, aim to inspire future generations & citizens of India to contribute to India’s progress.



Testimonials:

This visit was an unforgettable experience, providing us with a firsthand look into India’s advanced space exploration efforts. The ISRO team shared their expertise in a way that was easy to understand, making the experience both informative and engaging. My sincere thanks to MyGov for offering such a unique experience.

~ Aravindh Hayagreeva R, Chennai

For me, it was an inspiring and memorable experience. Visiting the ISRO campus provided a rare opportunity to explore the cutting - edge facilities and learn about the ongoing projects and future mission- Gaganyaan.

I am grateful to PM Modi, Mygov and ISRO for this incredible opportunity.

~ Anmol Jain, Madhya Pradesh

Innovation

ITU-WTSA 2024: India's Digital Revolution & Opportunities for Youth

On October 15, 2024, Prime Minister Shri Narendra Modi inaugurated the International Telecommunication Union - World Telecommunication Standardization Assembly (WTSA) 2024 and the 8th edition of the India Mobile Congress in New Delhi. This event marks a significant milestone in India's digital journey, emphasizing the role of technology as a medium of equity and opportunity.

Empowering Youth Through Technology

PM Modi highlighted that telecom in India is more than just a connectivity tool. It serves as a bridge between diverse socio-economic backgrounds. With over 1.2 billion mobile users and nearly 950 million internet users, the digital landscape is ripe for innovation. Youth can tap into this vast network to launch startups, engage in digital

Innovation and Opportunities

The Prime Minister stressed the importance of the "Digital First" approach, which focuses on low-cost devices and widespread digital accessibility. Youth have unprecedented access to tools and platforms that encourage innovation, making it easier than ever to develop apps, participate in tech competitions,



STEM Education and Women Empowerment



In his address, PM Modi emphasized the critical role of women in technology and STEM fields, with women making up 40% of students in these areas. Programs like Namu Drone Didi and Bank Sakhi empower women in tech, demonstrating that the future is inclusive. This focus on diversity presents an opportunity for young women to lead in technology and

Digital Literacy Initiatives

India's commitment to digital literacy through various initiatives means that young people can acquire essential skills in a rapidly evolving job market. With platforms like the Unified Payments Interface (UPI) and ONDC facilitating digital transactions, youth can learn to navigate the digital economy effectively.

Securing the Digital Future

The Prime Minister urged global institutions to establish guidelines for digital governance. For youth interested in cybersecurity and ethical AI, this presents an opportunity to engage in critical discussions and contribute to building a secure digital environment.

Role in Shaping Tomorrow

As India pushes towards 6G technology and a robust digital infrastructure, young innovators have a unique chance to shape the future. Whether through entrepreneurship, participating in tech forums, or engaging in policy-making, youth can play a pivotal role in the digital transformation.



Career Avenues

India's Creator Economy: A New Frontier for Youth

As India's economy continues to evolve, the rise of the creator economy presents exciting opportunities for young people. With an estimated influencer marketing industry value of INR 3,375 crore by 2026, growing at a CAGR of 18% as per EY: State of influencer marketing in India- Impact of influencers on brands report, this sector is rapidly becoming a lucrative career path. The youth can capitalize on this trend by exploring diverse avenues that not only promise financial rewards but also encourage creativity and innovation.

Career Opportunities in the Creator Economy

The creator economy is multifaceted, offering numerous career prospects tailored to various interests and skills. Some potential roles include:

Video Creator: As video content remains king, roles such as video producers and videographers are in high demand.

Content Writer: With brands seeking compelling narratives, content writers, bloggers, and political commentators are essential.



Podcast Host: The audio revolution has opened avenues for podcast hosts and audio engineers.

Graphic Designer: Visual communication is critical in marketing, making graphic designers and illustrators vital assets.

Game Developer: The gaming industry is booming, creating roles for game designers and developers.

Music Creator: Musicians, singer-songwriters, and music producers are thriving in digital spaces.

Entrepreneurship: Many creators are launching their businesses, driving innovation and new solutions.



A Call to Creativity

Prime Minister Narendra Modi also asked the youth to participate in 25 'Create in India' Challenges during the 114th episode of Mann Ki Baat, promoting talent and creativity. These challenges open up immense opportunities in gaming, animation, and film-making, while also addressing vital sectors like music, education, and anti-piracy.

Additionally, mark your calendars for the World Audio Visual & Entertainment Summit from February 5-9, 2025, aimed at propelling India's Media & Entertainment Industry and further enhancing opportunities for creators.

Government Initiatives Supporting the Creator Economy

Recognizing the potential of this sector, the Indian government has launched several initiatives to support young creators:

MyGov Platform: This platform engages creators through competitions and campaigns, allowing them to work on social causes and government initiatives.

Digital India: Launched in 2015, this flagship program aims to empower citizens through digital access. By improving the digital infrastructure, Digital India has opened new employment opportunities in the tech-savvy creator economy.

Skill India Digital Hub (SIDH): SIDH serves as a comprehensive platform



for skill development, education, and entrepreneurship. It facilitates access to training resources, enhancing employability and promoting lifelong learning.

BHASKAR: This initiative aims to unify the startup ecosystem, providing resources for collaboration and innovation & help young creators connect with mentors and peers.

National Creators Award 2024: This award, presented by PM Shri Narendra Modi, recognizes excellence across various domains, promoting the idea that creativity can drive social change.

The creator economy is not just a trend; it represents a significant shift in how youth can forge their careers in India. With supportive government initiatives and a plethora of career opportunities, young people can leverage their skills and creativity to thrive in this promising field.

Startups

Lifespark Technologies



Founded by Amey Desai and Devendra Desai, Lifespark Technologies, based at IIT Bombay, is a leading health-tech startup focused on addressing chronic neurological conditions like stroke, Parkinson's Disease, and spinal cord injury. Their innovative solutions, integrating AI/ML, medical devices, mobile, and web applications, are designed to support individuals, caregivers, and families. Lifespark aims to transform healthcare by identifying and managing health issues at an early stage. Lifespark collaborates with major healthcare organizations with a vision to become a global innovator in neurological care.

Ask Our Experts: Sawaal Aapke Jawaab Hamare

The National e-Governance Division (NeGD), under the Ministry of Electronics and Information Technology (MeitY), has launched a live series called 'Ask Our Experts.' This weekly program offers citizens the opportunity to interact directly with government officials and subject matter experts on various Digital India initiatives. The series aims to foster public engagement by addressing queries and providing insights into key e-governance platforms. Each session features live presentations, in-depth discussions, and real-time Q&A segments with citizens, enhancing their understanding of digital services. Through this interactive series, the government seeks to demystify Digital India initiatives, empowering citizens with digital knowledge and tools.



Scan to Watch



Scan to Watch

Campus Initiatives

Youth Lead Environmental Conservation through 'Ek Ped Maa Ke Naam' Initiative

In a collaborative effort, MyGov India Campus Ambassadors and MyGov Saathis, along with the Pragathi Padham Youth Association and SR Educational Society, organized the 'Ek Ped Maa Ke Naam' campaign at the NYK Ananthapur Meeting Hall. The event featured knowledge competitions, including quizzes, elocution, and poster presentations, alongside a plantation drive. Distinguished guests like Harish Kumar Yadav, Founder of the Harish Kumar Yadav Foundation, and Mr. Bisathi Bharath, National Youth Awardee and MyGov India Ambassador, graced the occasion.



The campaign, inspired by Prime Minister Narendra Modi's launch of the 'Ek Ped Maa Ke Naam' initiative on World Environment Day 2024, encourages environmental conservation by planting trees in honor of mothers. Around 70 young participants competed in the events, with top performers receiving awards and certificates. The day culminated with the planting of saplings, as participants pledged to contribute to a greener India through small, impactful actions aimed at environmental preservation.

BRAIN TEASERS



1

I'm the state of spices, beaches, and sun, Known for feni and parties when the day is done. Which Indian state am I?

2

I'm home to the pink city, forts, and sand, My camels & deserts are quite grand. Which Indian state am I?

3

I'm famous for tea gardens and one-horned rhinos, My rivers and festivals bring vibrant shows. Which Indian state am I?

4

I'm where Bollywood shines and dreams take flight, With vada pav, beaches, and bustling nights. Which Indian state am I?

5

I'm the land of temples and classical dance, My dosa and idli will give you a food romance. Which Indian state am I?

Answers: 1 - Goa, 2 - Rajasthan, 3 - Assam, 4 - Maharashtra, 5 - Tamil Nadu, 6 - Kerala

Engagement Corner



TB Slogan Contest

Share your creative slogans to raise awareness about early TB screening & care. Let's work together to make India TB-free. **Win reward of Rs 5,000/**



Participate Now

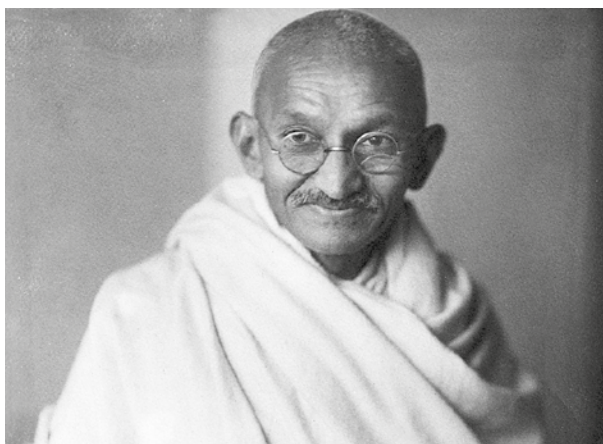


No Tobacco Pledge

Choose Life, Not Tobacco! Join the movement to lead a healthier life, spread awareness, and help build a tobacco-free India.



Participate Now



Essay Writing Competition

Join the essay writing contest and pay tributes to Mahatma Gandhi on his 155th Birth Anniversary.



Participate Now

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